

# CAROLINE CHU

## I N • T H E • P R E S S

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Beauty begins on the inside and Caroline Chu, Inc. creates innovative, luxurious products centered on overall well-being. Using the highest quality natural ingredients available, our products represent what beauty should be like straight forward and effortless. Our philosophy is to promote women of all ages, backgrounds, and lifestyles, to feel confident and empowered.

Caroline traveled and did research all over the world and fell in love with the simplicity of all-natural skincare methods-fresh botanicals with no complex chemicals-that were both rejuvenating and extremely affordable.

Caroline believes that beauty is not just about appearances, but embracing the feeling of empowerment and comfort in one's own skin. Caroline Chu Skin Care & Cosmetics hopes to reach a wide audience of woman, and inspire them to feel the same.

Caroline Chu, Inc. was independently founded in January of 2007, and is currently pre-launching in Australia, Singapore, Taiwan, and the United Kingdom.

For more information, go to [www.carolinechu.com](http://www.carolinechu.com)

