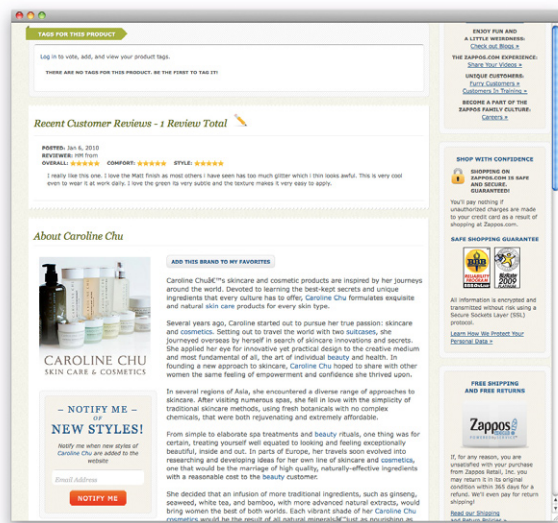


CAROLINE CHU



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About Caroline Chu at Zappos.com - 11092010

Caroline Chu's skincare and cosmetic products are inspired by her journeys around the world. Devoted to learning the best-kept secrets and unique ingredients that every culture has to offer, Caroline Chu formulates exquisite and natural skin care products for every skin type.

Several years ago, Caroline started out to pursue her true passion: skincare and cosmetics. Setting out to travel the world with two suitcases, she journeyed overseas by herself in search of skincare innovations and secrets. She applied her eye for innovative yet practical design to the creative medium and most fundamental of all, the art of individual beauty and health. In founding a new approach to skincare, Caroline Chu hoped to share with other women the same feeling of empowerment and confidence she thrived upon.

In several regions of Asia, she encountered a diverse range of approaches to skincare. After visiting numerous spas, she fell in love with the simplicity of traditional skincare methods, using

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fresh botanicals with no complex chemicals, that were both rejuvenating and extremely affordable.

From simple to elaborate spa treatments and beauty rituals, one thing was for certain, treating yourself well equated to looking and feeling exceptionally beautiful, inside and out. In parts of Europe, her travels soon evolved into researching and developing ideas for her own line of skincare and cosmetics, one that would be the marriage of high quality, naturally-effective ingredients with a reasonable cost to the beauty customer.

She decided that an infusion of more traditional ingredients, such as ginseng, seaweed, white tea, and bamboo, with more advanced natural extracts, would bring women the best of both worlds. Each vibrant shade of her Caroline Chu cosmetics would be the result of all natural minerals—just as nourishing as they are accentuating on the skin.

When she returned to the United States after two years, Caroline Chu Skin Care and Caroline Chu Cosmetics were born.

In creating her unique products, Caroline Chu uses ingredients from all over the world, such as wild chamomile from France, cold-pressed carrot oil from Germany, and naturally omega-3 rich rice, oat, and soy lipoprotein compounds from England. Exotic yet practical, Caroline Chu products let you indulge in it all, without the high price tag of other skincare and cosmetic lines. Made in small quantities each time, every Caroline Chu skincare and cosmetic product is fresh and consistently high in quality.

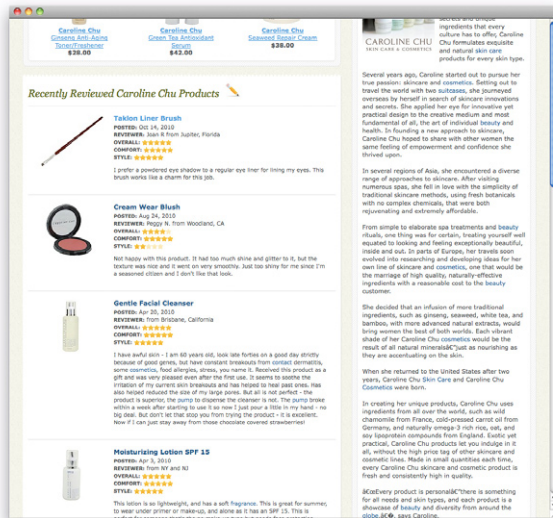
"Every product is personal—there is something for all needs and skin types, and each product is a showcase of beauty and diversity from around the globe.", says Caroline.

The fusion of natural ingredients from around the globe and more complex infusions makes Caroline Chu Skincare and Cosmetics a brand you can trust for caring for your precious skin.

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Product reviews and customers' testimonials - 11092010

Recently Reviewed Caroline Chu Products



Taklon Liner Brush

POSTED: Oct 14, 2010
 REVIEWER: Joan R from Jupiter, Florida
 OVERALL: ★★★★★
 COMFORT: ★★★★★
 STYLE: ★★★★★

I prefer a powdered eye shadow to a regular eye liner for lining my eyes. This brush works like a charm for this job.



Cream Wear Blush

POSTED: Aug 24, 2010
 REVIEWER: Peggy N. from Woodland, CA
 OVERALL: ★★★★★
 COMFORT: ★★★★★
 STYLE: ★★★★★

Not happy with this product. It had too much shine and glitter to it, but the texture was nice and it went on very smoothly. Just too shiny for me since I'm a seasoned citizen and I don't like that look.



Gentle Facial Cleanser

POSTED: Apr 20, 2010
 REVIEWER: from Brisbane, California
 OVERALL: ★★★★★
 COMFORT: ★★★★★
 STYLE: ★★★★★

I have awful skin - I am 60 years old, look late forties on a good day strictly because of good genes, but have constant breakouts from contact dermatitis, some cosmetics, food allergies, stress, you name it. Received this product as a gift and was very pleased even after the first use. It seems to soothe the irritation of my current skin breakouts and has helped to heal past ones. Has also helped reduced the size of my large pores. But all is not perfect - the product is superior, the pump to dispense the cleanser is not. The pump broke within a week after starting to use it so now I just pour a little in my hand - no big deal. But don't let that stop you from trying the product - it is excellent. Now if I can just stay away from those chocolate covered strawberries!



Moisturizing Lotion SPF 15

POSTED: Apr 3, 2010
 REVIEWER: from NY and NJ
 OVERALL: ★★★★★
 COMFORT: ★★★★★
 STYLE: ★★★★★

This lotion is so lightweight, and has a soft fragrance. This is great for summer, to wear under primer or make-up, and alone as it has an SPF 15. This is perfect for someone that's the no make-up type but needs face protection from the sun. Great for men and women.



Eye Cream

POSTED: Mar 15, 2010
 REVIEWER: from CA
 OVERALL: ★★★★★
 COMFORT: ★★★★★
 STYLE: ★★★★★

I was not impressed nor satisfied with this eye cream. It does not absorb into the skin well and it leaves a dry white pasty look (until it eventually absorbs) and feel to the eye area.



Pressed Mineral Eye Shadow

POSTED: Jan 6, 2010
 REVIEWER: HM from
 OVERALL: ★★★★★
 COMFORT: ★★★★★
 STYLE: ★★★★★

I really like this one. I love the Matt finish as most others I have seen has too much glitter which I thin looks awful. This is very cool even to wear it at work daily. I love the green its very subtle and the texture makes it very easy to apply.